

Citywide Neighborhood and Entryway Signs



Example of new signage design for neighborhoods and entryways

Proposed Project Elements:

- New Neighborhood signs identifying residential communities
- Welcome to Lauderdale signage
- Renovation of existing signage

Milestones

Locations Selection	December, 2016
Design/Bid Plans	February, 2017
Bid Award	May, 2017
Construction Begins	June, 2017

Project Status:

- Project Team identifying locations for renovations and new signs
- Design standards for signage in conjunction with consultants

Current Conditions



Some existing signage needs to be updated to current design standards

Project Funding	Budget	Purchase		Expense To Date	Balance
		Orders			
Professional Services	\$ 30,000	0		0	\$ 30,000
Construction	150,000	0		0	150,000
Land Purchase	0	0		0	0
Contingency	20,000	0		0	20,000
Totals	\$ 200,000	0		0	\$ 200,000

Project Team:

Lead: Desorae Giles-Smith, Deputy City Manager
 Kennie Hobbs, Steve Tawes, Elijah Wooten, Leslie Johnson

GO Management: J. Martin Cala, Buddy Shelton, Sean Henderson, Yolanda Todd, Don Giancoli, Doug Downs

Community signage is important in identifying Lauderdale as a sense of place and a collection of neighborhoods. Welcome to Lauderdale signage accentuates the entrances to the City and creates a positive first impression.