

Citywide Neighborhood and Entryway Signs



Example of new signage design for neighborhoods and entryways

Proposed Project Elements:

- New Neighborhood signs identifying residential communities
- Welcome to Lauderdale signage
- Renovation of existing signage

Milestones

Locations Selection	January, 2017
Design/Bid Plans	February, 2017
Bid Award	May, 2017
Construction Begins	June, 2017

Project Funding	Budget	Purchase		Expense	Balance
		Orders	To Date		
Professional Services	\$ 30,000	0	0		\$ 30,000
Construction	150,000	0	0		150,000
Land Purchase	0	0	0		0
Contingency	20,000	0	0		20,000
Totals	\$ 200,000	0	0		\$ 200,000

Project Status:

- Project Team met with EDSA Landscape Architects to discuss locations and design
- EDSA will submit cost proposal for design and bid documents

Current Conditions

Project Team:

Lead: Desorae Giles-Smith, Deputy City Manager
Kennie Hobbs, Steve Tawes, Elijah Wooten, Leslie Johnson

GO Management: J. Martin Cala, Buddy Shelton, Sean Henderson, Yolán Todd, Don Giancoli, Doug Downs

Community signage is important in identifying Lauderdale as a sense of place and a collection of neighborhoods. Welcome to Lauderdale signage accentuates the entrances to the City and creates a positive first impression.



Some existing signage needs to be updated to current design standards