

Citywide Neighborhood and Entryway Signs



New signage designed for parks and neighborhoods will complement existing signage

Project Funding	Budget	Purchase Orders	Expense To Date	Balance
Professional Services	\$49,151	\$0	\$15,604	\$33,547
Construction	144,660	0	37,972	106,688
Contingency	10,000	0	0	10,000
Totals	\$203,811	\$0	\$53,576	\$150,235

Project Team:

Lead: Desorae Giles-Smith, City Manager
 Kennie Hobbs, Chris Torres, Leslie Johnson
 GO Management: J. Martin Cala, Larry Warner, Sean Henderson, Yolana Todd, Doug Downs, Kennie Hobbs, Jr.

Community signage is important in identifying Laudershill as a sense of place and a collection of neighborhoods.

Proposed Project Elements:

- New Vision and Branding for Laudershill Community
- New Neighborhood signs identifying residential communities
- Renovate or replace existing signage

Milestones

Vision Plan	February, 2024
Rebranding Program Start	August, 2024
Rebranding Complete	August, 2025
Sign Design	2025

Project Status

- Berry Dunn Consulting completed new Vision Plan for Laudershill
- Rebranding plan kickoff meeting with North Star Consulting
- Sign concepts based on Vision Plan

Current Conditions



Existing signage will be replaced as needed