



THE URBAN LEAGUE OF BROWARD COUNTY

Founded in 1975 as an affiliate of the National Urban League, the Urban League of Broward County is a community-based organization dedicated to empowering communities and changing lives in the areas of education, jobs, housing and health.

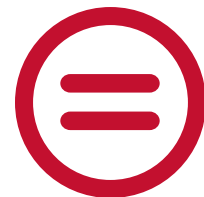
THE ENTREPRENEURSHIP CENTER

The Urban League's commitment to promote entrepreneurship is a critical component of our goal to provide access to quality jobs in the community. Through job creation, innovation and overall economic growth, small businesses play an integral role in the sustainability of our neighborhoods.

The Entrepreneurship Center and Small Business Loan Fund brings together an alliance of business owners, corporations, community partners and financial institutions to accelerate our efforts in giving entrepreneurs access to M³ (money, market and management). Our collaborative approach allows us to work closely with our clients to better understand and respond to their business' unique needs and create wealth in historically disenfranchised communities.



"We help clients create actionable plans to achieve results."



Urban League of Broward County

Urban League of Broward County
The Entrepreneurship Center
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(954) 584-0777

ulbroward.org/smallbiz



Morgan Stanley



SMALL BUSINESS. BIG DREAMS.



Urban League of Broward County

THE ENTREPRENEURSHIP CENTER

MONEY

MARKET

MANAGEMENT

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THE 3 M'S

MONEY

Entrepreneurs or small businesses headquartered in Florida with 25 or fewer employees and average annual gross revenue of \$5 million or less annually for the last two years are eligible to borrow loans ranging from \$25,000 to \$250,000.

We strive to provide world-class business development services and cultivate opportunities to create, sustain and grow businesses in South Florida, particularly in historically disenfranchised communities. Our service model allows us to provide end-to-end business development support, including capital through our new Small Business Loan Fund. We combine elements of a business accelerator and business incubator to deliver solutions through three packaged offerings: **Launch, Solutions and Innovation.**

MARKET

We partner small businesses with major corporations as a path to accelerated growth. We identify and matching programs and partnership opportunities that could help facilitate an expansion into new markets or add to their capabilities.

MANAGEMENT

In addition to funding, the program features classes, workshops, project-based technical assistance and mentorship opportunities designed to empower business owners to grow their firms and create jobs. Clients of The Entrepreneurship Center will also have access to an accountant and a Florida licensed attorney.

Contact The Entrepreneurship Center for a free consultation at (954) 584-0777 or smallbiz@ulbcfl.org

SMALL BUSINESS SOLUTIONS

PACKAGES TAILORED TO YOUR BUSINESS NEEDS.



LAUNCH

**“My business is a startup.”
“I have a great business idea.”**

Many of our launch package clients have not yet started their businesses or are still within the first two years of operations. As such, we structure our services to support them like a business incubator. This means that we primarily provide group services to help your business clarify its mission and develop a detailed and actionable business plan.



SOLUTIONS

“My business is operating and needs help with a business challenge.”

Running a business can be challenging. The Entrepreneurship Center is here to help your business address those challenges with our Solutions Package. Whether sales have stopped growing or you simply feel that your business' operations could be more efficient, our Solutions Package is designed to help your business examine how to strengthen your business model to overcome any challenge. Clients interested in our Solutions Package typically have been operating for more than two (2) years.



INNOVATION

“My business needs help pursuing a growth opportunity.”

Thinking outside the box is often—but not always—necessary to be successful in business. Our Innovation Package is designed to help clients conduct a comprehensive review of potential growth opportunities. This includes strategic alliances, new product development, expansion into international markets, mergers & acquisitions and more. Clients needing this service package typically have more than two (2) years in operations and are profitable.