

38th avenue

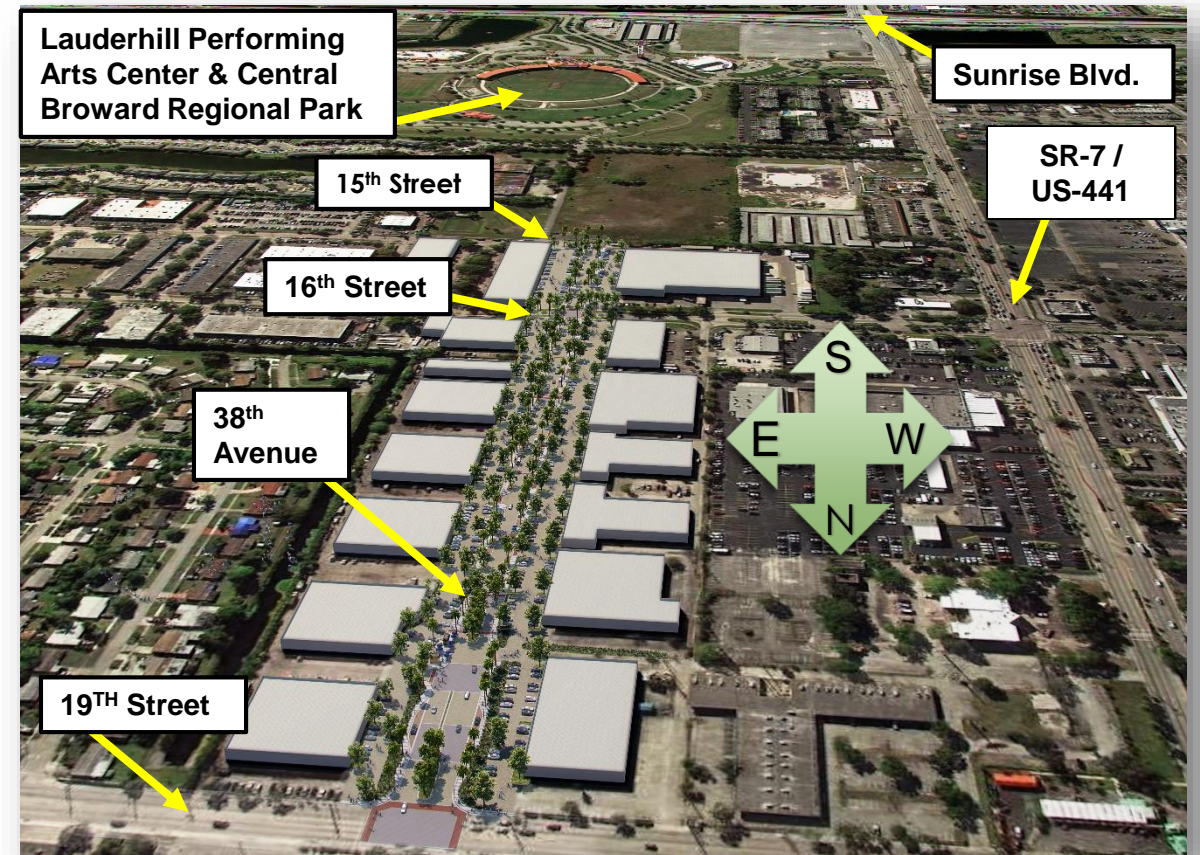
Lauderhill's Commercial, Arts, & Entertainment
District

LAUDERHILL CRA AND ECONOMIC DEVELOPMENT

Where?

LOCATION

- ▶ 38th Avenue is located parallel to SR-7 (US-441), between NW 19th and 16th Street.
- ▶ Near Lauderhill Performing Arts Center & Central Broward Regional Park



What's Coming?

Over \$4 million-worth of investment for infrastructure improvements to the City's 38th Avenue Arts District. Business Attraction Plan:

- ▶ Dine-in Restaurants
- ▶ Fashion Boutiques & Retail
- ▶ Breweries, Distilleries
- ▶ Comedy Clubs, Lounges, & Karaoke Bars
- ▶ Cigar Bars, Paint & Sip
- ▶ Pop-up Shops & Businesses
- ▶ Enhanced streetscape dedicated to walkability



Views of What's coming to 38th Ave.



Le Parc Development Coming Soon to 38TH Ave.

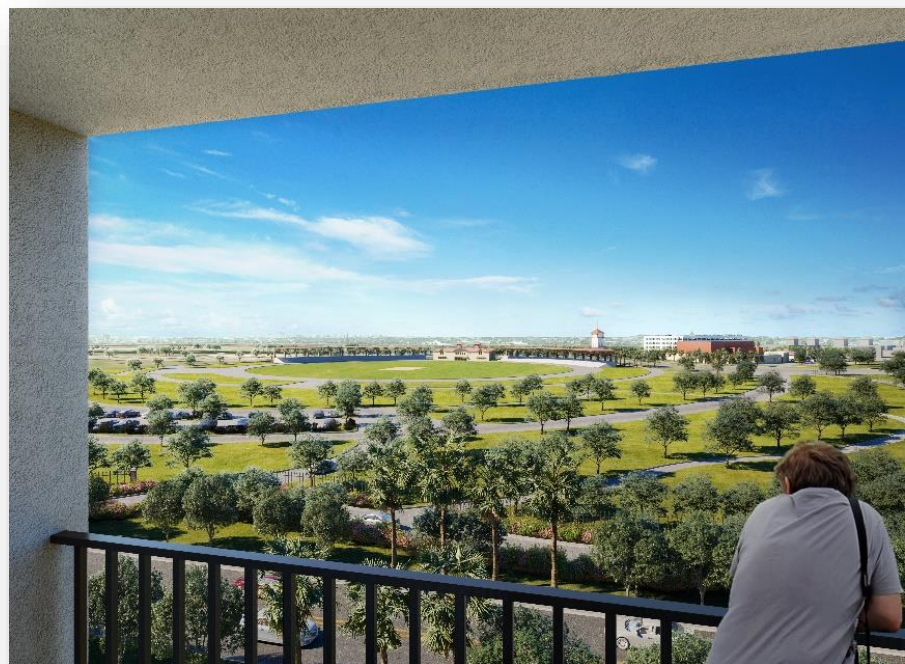
LE PARC MULTI FAMILY DEVELOPMENT

- ▶ 320 units:
 - ❑ 144 one-bedroom
 - ❑ 176 two-bedroom
 - ❑ 4 efficiencies
- ▶ 485 parking spaces
- ▶ Amenities include:
 - ❑ Clubroom
 - ❑ Business Center
 - ❑ Fitness Center
 - ❑ Pool Area
 - ❑ Children's Playground & Daycare Center
 - ❑ Dog Park
 - ❑ Grills
 - ❑ Residential Storage
 - ❑ Car Wash
 - ❑ 24hr Security Guard House



COMING SOON TO 38TH AVE.

VIEWS FROM LE PARC MULTI FAMILY DEVELOPMENT



COMING SOON TO 38TH AVENUE EXTENSION: Full Road Way Access to LPAC and CBRP

CITY OF LAUDERHILL
LPAC AND NW 38TH AVENUE CONNECTION



- (C1) PARKLET PLAZA
- (C2) ENHANCED PAVING
- (C3) BUS SHELTER
- (C4) VENDOR KIOSK
- (C5) CONNECTOR ROADWAY

- (C6) ROADWAY W/ PARALLEL PARKING
- (C7) RESIDENTIAL BUILDING
- (C8) COMMUNITY CENTER
- (C9) POOL
- (C10) EVENT LAWN

- (11) PERFORMING ARTS CENTER
- (12) BEER GARDEN
- (13) MIXED-USE LIFESTYLE CENTER
- (14) HOTEL
- (15) PARKING STRUCTURE



SCALE: 1" = 200'
0' 200'



Coming Soon to 38TH Ave.

Lauderhill Performing Arts Center



Marketplace Site Plan



When?

38th AVENUE TIMELINE

▶ Phase 1

- 38th Avenue infrastructure: Jan, 2020
- Construction 9 months
- Le Parc multifamily development: Jan, 2020

▶ Phase 2

- 15th ST, 16th ST, 38TH Ave to Le Parc: (2020)

▶ Phase 3

- 38th Avenue Extension from Le Parc to LPAC/Regional Park (2021)

Event Snapshot



Family Fun Day

August 10, 2019



BEER-B-Q

**September 21ST,
2019**



Jazz Under the Stars on 38th ave

January 24, 2020



Lauderhill Color Run

March 21, 2020



Business Expo & Pitch Competition

April 10th, 2020



Nacho Average City

October 26, 2020



Food Truck Invasions

2nd Friday of the Month (2020)

Lauderhill CRA Family Fun Day

Lauderhill CRA Family Fun Day

- ▶ Located at John Mullins Park
- ▶ Lawn Games and Activities
- ▶ Raffles and prizes
- ▶ Live DJ
- ▶ Food trucks
- ▶ CRA booth with programming on the Empowerment Series and Broward College UP program
- ▶ August, 10th 2019



Lauderhill Beer-B-Q

Lauderhill Beer-B-Q

- ▶ NW 38th Ave.
- ▶ “Lauderhill’s Favorite BBQ” contest
- ▶ Showcases current & future projects
- ▶ Attraction of BBQ restaurants and craft breweries
- ▶ September 21, 2019



Jazz under the Stars on 38th Ave

Jazz under the Stars on 38th Ave

- ▶ Located on 38th Avenue
- ▶ Upscale event oriented around Jazz music, art, culture, and food
- ▶ Designed to bring awareness of developments
- ▶ Intended to attract cigar lounges and other recreational uses to the area
- ▶ January 24th, 2020



Lauderhill Color Run

Lauderhill Color Run

- ▶ Located at Central Broward Regional Park
- ▶ Attract millennials and families to Lauderhill
- ▶ Bring awareness to 38th Ave and future developments alongside the 441 Corridor.
- ▶ Promote health, fitness, and art in an unconventional way
- ▶ March 21st, 2020



Lauderhill Business Expo & Pitch Competition

Lauderhill Business Expo & Pitch Competition

- ▶ Located at LPAC
- ▶ Provide resources and incentives to businesses
- ▶ Connect businesses to available spaces
- ▶ Break out sessions for networking
- ▶ Business Panels
- ▶ Lauderhill Pitch Competition
- ▶ April 10th, 2020



Lauderhill's Nacho Average City

Lauderhill's Nacho Average City

- ▶ Cantina-themed block party designed to celebrate Latin and Caribbean culture
- ▶ Highlights uniqueness of Lauderhill
- ▶ Promotes initiatives for presence of elevated restaurants and hospitality
- ▶ Draws attention of growing culinary industry
- ▶ October 26th, 2020



Lauderhill Food Truck Invasion (Interior Parking Lots on 38th Ave, 15th St., 16th St.)

Lauderhill Food Truck Invasion

- ▶ Located on the interior parking lots on 38th ave, 15th St., and 16th St.
- ▶ Family friendly event oriented around music and food trucks
- ▶ Designed to create a sense of place and belonging on 38th ave
- ▶ Intended to attract restaurants and families, and other recreational uses to the area
- ▶ Every 2nd Friday of the Month



Contact

Contact

- ▶ More info on 38th Avenue and CRA projects at www.lauderhill-fl.gov
 - ❑ Community Redevelopment Agency, under “Departments”
- ▶ Let's do business
 - ❑ Economic Development at ecodev@lauderhill-fl.gov
- ▶ Vendor registration
 - ❑ Visit www.lauderhill-fl.gov
 - ❑ Contact Economic Development ecodev@lauderhill-fl.gov